

Palmer Lake Fireworks Committee
P.O. Box 54
Palmer Lake, CO 80133
www.palmerlakefireworks.com

The Palmer Lake Fireworks Committee is again raising funds for the 2012 fireworks. Donated funds are used to purchase the fireworks, insurance, traffic control, and other services needed to put on a quality, fun, safe July 4th celebration.

We would like to invite you to become a sponsor of the Palmer Lake Fireworks. Your sponsorship will help make the Fourth of July another big success, and allows you to get the best "BANG" for your buck.

All SPONSORS Receive newspaper recognition for their contributions. **Any and all contributions are appreciated.** The total cost for the fireworks show is about \$50,000.

LEVELS OF SPONSORSHIP

GRAND FINALE SPONSORSHIP - \$3,800

Name, logo and recognition in all press releases and public service announcements
V.I.P. benefits
Full page ad in 4th Booklet
Free promotional booth in downtown Palmer Lake on July 4th
Recognition during the event including prominent display of corporate banner.
Large major sponsor logo in the Tribune appreciation letter after July 4th

OPENING SHOW SPONSORSHIP - \$3,300

Name, logo and recognition in all press releases and public service announcements
V.I.P. benefits
½ page ad in 4th Booklet
Free promotional booth in downtown Palmer Lake on July 4th
Recognition during the event including prominent display of corporate banner.
Large major sponsor logo in the Tribune appreciation letter after July 4th

LARGE ROCKET SPONSORSHIP - \$2,500

Name and recognition in all press releases and public service announcements
Free promotional booth in downtown Palmer Lake on July 4th
¼ page ad in 4th Booklet
Recognition during the event
Small logo in the Tribune appreciation letter after July 4th

MINI-ROCKET SPONSORSHIP - \$1,000

Name and recognition in all press releases and public service announcements
Recognition during the event
Small logo in the Tribune appreciation letter after July 4th

CHERRY BOMB SPONSORSHIP - \$700

Recognition in newspaper appreciation letter after July 4th

SPARKLER SPONSORSHIP - \$100

Recognition in newspaper appreciation letter after July 4th

For more information regarding the Tri-Lakes fireworks show contact
Mary Russelavage at (719) 884-8037 or
Gloria McCartan (719) 487-PINZ